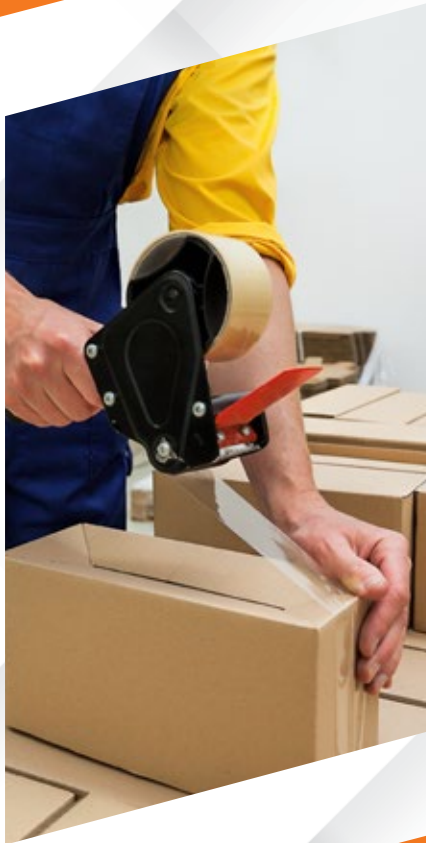




The **16<sup>th</sup>** International Exhibition for  
**Printing & Packaging Industries**



**BOOK  
YOUR STAND  
NOW**



**8,9,10  
SEPTEMBER  
2024**

**Egypt International Exhibition Center (EIEC)  
Cairo-Egypt**



**16** edition of the largest event successfully covered the wide spectrum of **Printing & Packaging Industry in Egypt, Africa & MENA Region.**

**Print2Pack Egypt 2024** proved to be one of the most growing exhibition in Africa dedicated in printing, packaging, plastic, processing & labeling.

**Print2Pack Egypt 2024** firmly established to gather all key industry professionals with African buyers and visitors under one roof for business networking.

**Print2Pack Egypt 2024**, fast convenient access to new, alternative and emerging markets in Africa and Middle East region.

**Exhibit at the largest exhibition which is considered the real point for printing & packaging exhibitors, and visitors.**

According to credible sources, global printing packaging market size was valued at **USD 19.44 billion** in **2020** and is reckoned to record a compound annual growth rate of **13.9%** during **2021-2027** to accumulate **USD 48.35 billion** by the end of analysis timeframe.



## Why Africa?

**2.5**  
Million people

Largest Population

**30.2**  
billion square KM

The Largest  
Continent after Asia

**6%**  
GDP

Growth rate of African  
countries

The International Monetary Fund asserts that Africa's overall growth prospects will be among the best in the world.

16 years of Serving the Leaders of the Printing & Packaging Industry in Egypt, Africa & MENA Region

## Insights into the previous edition of Print2Pack 2023

**PAPER-ME**, **TISSUE-ME**, **Print2Pack** is successfully developed through years, this year the total display area was more than 11,000 m<sup>2</sup> at Egypt international exhibition center (EIEC).

**330+**

Exhibitors

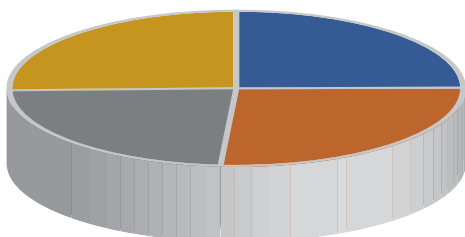
from

**30+**

Countries

### Exhibitors Satisfaction

- Will participate again
- Said that event was interactive
- Satsfied with the organisation
- Satisfied qualitatively and quantitatively of the visitors



**12500+**

Visitors

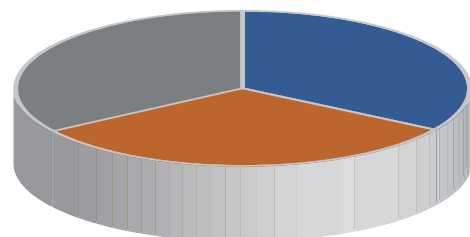
from

**73+**

Countries

### Visitor Feedback

- Satisfied with the products range
- Achieved their goals of the visit
- Satisfied with the organizing



\* total numbers for PAPER-ME and Print2Pack Egypt 2023 (co-located event)





## Why Print2Pack 2024?

Because you will:

- 1.Create an integrated platform gathering the Paper, Board and Corrugated key players
  - 2.Generate quality new business leads and conclude further cooperation agreements
  - 3.Expand business contacts and consolidate existing relationship with potential clients and partners
  - 4.Meet top level decision makers and buyers from Egypt and more than 35 visiting countries.
  - 5.Get updated on the latest investment and business opportunities in key growth markets.
  - 6.Offer high prospects for regional enterprises to integrate further into the global economy.
  - 7.Get in touch with market leaders seeking technological upgrade in the rapidly emerging markets of Egypt, Arab World and Africa.
  - 8.Capture and expand your market share in Africa and the Middle East.
  - 9.Gather a wide range of competitive information on products and suppliers in a small period of time.
  - 10.Share best experiences & practices and Exchange of innovative ideas.
  - 11.Demonstrate the new and the familiar products and services.
- Gain access to global media coverage



## Who you will meet?

### Your sector's Key decision makers.

- Printing and packaging professionals and trade buyers.
- Printing and packaging consultants and major suppliers and distributors.
- Business owners and investors who are looking at new opportunities within your industry.
- Advertising, design, and production agencies and firms.
- Producers interested in tissue, paper paperboard, production, wholesale, retail solutions and technologies.

## Exhibitors Profile

### Printing:

- Printing Equipment and Technology
- Sheetfed- And Web Printing Systems
- Inkjet
- Print Origination Equipment
- Print Finishing and Binding Equipment
- Plates And Plate Making Equipment
- Printing Materials – Paper, Board, Foils, Films, Inks, Coatings and Varnishes Etc.
- On-press Ancillary Equipment and Controls
- Press Room Handling Equipment
- Used Machinery

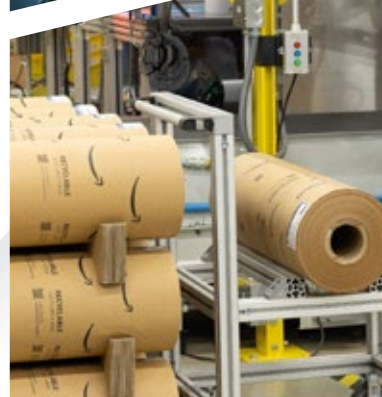
### Packaging:

- Packaging Equipment Machinery, Technology, Services
- Packaging Materials
- Fill And Seal Machines
- Post Processing Machinery
- Paper & Board
- Food Technology and Processing Equipment

- Labeling
- Packaging Products
- Packaging Processing Lines For Different Industries
- Raw Materials and Semi-finished Products for Tare
- Recycling Packaging Machinery
- Paper Cups Manufactures
- Bottling and Canning Systems
- Wrapping And Packaging Machines
- Shrink or Skin Packaging Machines
- Used Machinery

### Others:

- Water Treatment
- Power Supply/energy Conservation Equipment
- Process Aids
- Instruments And Systems for Measure, Test, Control and Managements
- Process Control Devices
- Conveyor Belts
- Logistics
- Media



## Visitors Profile

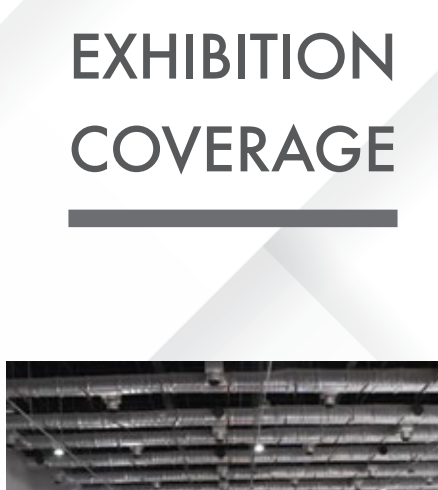
- Food & Beverage Manufacturers.
- Fruits & Vegetables Plants.
- Pasta Manufacturers.
- Food and Beverage Retailers and Distributors.
- Food processing Manufacturers.
- Frozen Food Manufacturers.
- Bakers & Confectioners.
- Preserved Food Manufacturers.
- Pastry Shops & Factories.
- Hypermarket Chains.
- Printing & Offset Presses.
- Commercial Printing Presses.
- Post-Press Binding Units.
- Text Book & Newspaper Printing Presses.
- Printing Machines.
- Paper, Packaging & Printing Machines.
- Digital Printing Presses.
- Graphic Designers.
- Label Printing and Cutting Machines.
- Note-Book and Stationary Printing and Machine

- Manufacturers.
- Advertising Professional.
- Engine Oil Plants.
- Hotels, Restaurant & Catering Supplies.
- Retailers.
- Distributors & Suppliers.
- Traders & Whole Sellers.
- Agricultural Equipment and Machinery.
- Pharmaceutical Manufacturers.
- Home Appliances.
- Ceramics Manufacturers.
- Cement Manufacturers.
- Stationary Manufacturers.
- Clothing Manufacturers.
- Housewares.
- Leather Goods Manufacturers.
- Leather Tannery.
- Apparel Fashion and Shoe (Apparel and Footwear Solution).
- Machines/Equipment for Commercial Printing.
- High-Ranking Government Officials.





# 2023 EXHIBITION COVERAGE





## Egypt Overview

Egypt, officially the Arab Republic of Egypt, is one of the greatest, most interesting countries you will ever see. With all of its history, culture, culinary, religion, and versatile geography, Egypt has a special spot for everyone who gets to visit this magnificent place.

Egyptian history is infinite and is one of the greatest inheritance from human civilization but Egypt is much more than just its thousands of years old Pyramids and monuments, Egypt is life itself and sure is a place that every human who can should once in their lifetime come visit.



## Venue Overview

### Egypt International Exhibition Center

Has 4 halls provided over 40,300 m2 of exhibition space that can be used into smaller partitions. EIEC has conducted some high profiled events as well as exhibitions. It has maintained its high standard service by hosting events at national as well as international levels. The events which are held at the venue include fashion shows consumer events conferences expos exhibitions and many more.



**Social Media Links:**

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